

## Cookie and Privacy Policy

Policy Number: CP17082024  
Effective Date: 17<sup>th</sup> August 2024

### 1. Introduction

Welcome to A2Z BIZTECH Inc. ("we," "us," "our"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Cookie and Privacy Policy outlines how we collect, use, store, and protect your information when you use our website and IT marketing services.

### 2. Information We Collect

#### 2.1. Personal Information

We may collect the following personal information when you interact with our services:

- Name
- Email Address
- Phone Number
- Company Name
- Designation
- Country
- IP Address
- Billing and Payment Information
- Any other information you voluntarily provide

#### 2.2. Non-Personal Information

We may also collect non-personal information such as:

- Browser type and version
- Operating system
- Referral source
- Pages visited on our website
- Time and date of access



### 3. How We Use Your Information

We use the information we collect to:

- Provide and improve our IT marketing services
- Communicate with you regarding our services, including promotional materials
- Process payments and fulfill orders
- Respond to your inquiries and support requests
- Analyze website traffic and user behavior to enhance our services
- Comply with legal obligations

### 4. Cookies and Tracking Technologies

#### 4.1. What Are Cookies?

Cookies are small text files placed on your device when you visit our website. They help us to provide a better user experience by remembering your preferences and enhancing site functionality.

#### 4.2. Types of Cookies We Use

- Essential Cookies: Necessary for the basic operation of our website.
- Performance Cookies: Help us understand how visitors interact with our website by collecting and reporting information anonymously.
- Functional Cookies: Allow the website to remember choices you make and provide enhanced, more personalized features.
- Targeting/Advertising Cookies: Used to deliver advertisements relevant to you and your interests.

#### 4.3. Managing Cookies

You can manage or disable cookies through your browser settings. However, please note that disabling cookies may affect your ability to use certain features of our website.

### 5. Third-Party Services

We may use third-party service providers for analytics, advertising, and payment processing. These third parties may have access to your personal information as necessary to perform their functions. We ensure that any third-party service providers are bound by privacy obligations consistent with this policy.

## 6. Data Security

We take appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, misuse, or alteration. However, no method of transmission over the Internet or electronic storage is 100% secure.

## 7. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including legal, accounting, or reporting requirements.

## 8. Your Rights

You have the right to:

- Access, correct, or delete your personal information
- Object to the processing of your data
- Request the restriction of processing
- Withdraw consent at any time, where applicable

To exercise these rights, please contact us at [info@a2zbiztech.com](mailto:info@a2zbiztech.com).

## 9. Changes to This Policy

We may update this Cookie and Privacy Policy from time to time. We will notify you of any changes by posting the new policy on our website with the updated effective date.

## 10. Contact Us

If you have any questions or concerns about this Cookie and Privacy Policy, please contact us at:

A2Z BIZTECH Inc.  
449 Ontario Street, Stratford, Canada. N5A 3J1  
Email: [info@a2zbiztech.com](mailto:info@a2zbiztech.com)

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This Cookie and Privacy Policy is designed to comply with relevant data protection laws and regulations, including the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), where applicable.